



XAVIER
UNIVERSITY of LOUISIANA

Contact: Patrice Bell-Mercadel (504) 520-5452
or Diana Mateo-Hernandez (504) 520-5120

**Xavier University to Host
“A Conversation with Apple VP Lisa Jackson”**

New Orleans LA – Apple Inc. Vice President for Environment, Policy and Social Initiatives Lisa P. Jackson will lead a roundtable discussion on the role of engineering in environmental protection and the company’s efforts to address its impact on the planet Friday, March 16, from 12:30 to 1:30 p.m. in the Xavier University of Louisiana Norman C. Francis Science Complex (Room 568).

The event is free and the public is invited.

Jackson, who reports directly to Apple CEO Tim Cook, oversees the company’s efforts to minimize its impact on the environment by addressing climate change through renewable energy and energy efficiency, using greener materials, and inventing new ways to conserve precious resources. She is also responsible for Apple’s education policy programs such as ConnectED, its product accessibility work, and its worldwide government affairs function.

Apple Inc. is an American multinational technology company headquartered in Cupertino, Cal., which designs, develops, and sells consumer electronics, computer software, and online services.

Prior to joining Apple, Jackson served as Administrator of the U.S. Environmental Protection Agency from 2009-2013. Appointed by President Barack Obama, she focused on reducing greenhouse gases, protecting air and water quality, preventing exposure to toxic contamination, and expanding outreach to communities on environmental issues. She has also served as Chief of Staff to New Jersey Governor Jon S. Corzine and as Commissioner of New Jersey’s Department of Environmental Protection.

A New Orleans native, Jackson holds a degree in chemical engineering from Tulane University and a master’s degree in Chemical Engineering from Princeton University. She serves on the boards of Princeton, Tulane, and the Clinton Foundation.

Culture of New Orleans Series

Xavier’s Culture of New Orleans series was founded in 2001 by Xavier University Keller Endowed Chair in the Humanities, Dr. Michael White. Its purpose is to present various aspects of authentic New Orleans culture, featuring community practitioners, scholars and participants. Since its founding, the series has presented over two dozen programs, which have always been free and open to the public. Each event is designed to be a unique experience that is both informative and entertaining.

About Xavier University of Louisiana

XULA students *Leave Ready* to serve, lead, and care for their communities. For more information about Xavier University of Louisiana visit us online at www.xula.edu or follow us on Facebook, YouTube, or Twitter @XULA1925. Take a moment to learn more about how Xavier is preparing students for the future at <https://www.youtube.com/watch?v=sD4mb-jYZC8>.

Once again, Xavier University of Louisiana received national accolades as one of the best universities in the country. Most notably, XULA is ranked as the best value among southern regional colleges and universities in the 2018 edition of “Best Colleges” by the U.S. News Media Group. Xavier also ranked No.1 in its grouping, heading the list of only 15 schools that qualified for the Southern Region category listed under “Great Schools, Great Prices.”

To book interviews about our recent accomplishments and or to speak with our experts in the field of pharmacy, premed, public health, science, technology, math, business, English, communications and the arts, contact Patrice Bell Mercadel, Chief Marketing and Communications Officer at 504-520-5452 or via email at pbellmer@xula.edu.

#



Lisa Jackson
VP, Environment, Policy and Social Initiatives
Apple Inc.