



Curology

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Xavier University of Louisiana Partners with Curology to Launch Scholarship Program in Honor of Black History Month

Curology campaign to support Black joy, including a scholarship program with Xavier University of Louisiana and an expansion of their Curology Access Program, beginning February 1, 2021.

New Orleans, La. – Xavier University of Louisiana has been awarded \$50,000 in scholarship funds from [Curology](#), the leader in customized subscription skincare, to support aspiring dermatologists. The funding is a part of the “**In Support of Black Joy**” campaign launched by Curology to celebrate Black History Month. The campaign, which includes a public commitment, will highlight Black creators sharing stories of finding and creating joy.

"Xavier is grateful to be the recipient of scholarship funds from Curology that will go to aspiring dermatologists on our campus," said Reynold Verret, President of Xavier University of Louisiana. "Investing in HBCU students is an investment that promotes diversity and equity in the United States, which is vital in the continued effort to close the medical inequality gap and support the next generation."

"Black joy is resilience. It's an act of resistance and a catalyst for change," says Nicole Cech, Senior Manager of Integrated Marketing Communications at Curology. "Curology helps take care of your outside, but we wanted to explore something that starts beneath the surface and radiates outward. We believe that diversity, equity, inclusion, and belonging make all of us better and stronger, and the In Support of Black Joy campaign is an example of Curology's commitment to all underrepresented groups, and to inspiring the next generation of change."

Curology's **In Support of Black Joy** experience will spotlight, celebrate, and speak to Black Joy through digital events, essays, and video diaries throughout the month of February at InSupportofBlackJoy.Curology.com.

Additionally, Curology is proud to announce the expansion of their Curology Access Program (CAP), making effective skincare more accessible. Through this program, Curology will be providing free, two-year subscriptions to 1,000 new, qualifying applicants per month with \$485 of credit for Curology medication and services, for a brand-wide commitment of \$485,000 per month and \$5.8MM annually. Participants can [learn more](#) and sign up at [Curology Access Program](#).

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About Xavier University of Louisiana

Being America's only historically Black and Catholic University is only the first among many distinctions that have set Xavier University of Louisiana apart for more than nine decades. Despite its relatively small size (3,300 students), Xavier is a nationally recognized leader in the STEM and the health sciences, producing more African American students who graduate from medical schools each year than any other university in the United States. Its College of Pharmacy is among the top producers of African American pharmacists. Its liberal arts-based programs in such areas as art, business, education, psychology, and political science – as well as recent additions in bioinformatics, data science, neuroscience, crime and social justice, and jazz studies – offer students an unbeatable combination of traditional classroom study, hands-on research, service-learning opportunities, and life experiences.

The winning Xavier formula provides students with a well-balanced curriculum and an environment that nurtures their intellect and feeds their souls. For more information about Xavier University of Louisiana, visit us online at www.xula.edu or follow us on Facebook, YouTube, or Twitter @XULA1925. To book interviews and/or to speak with our experts in the field of pharmacy, education, premed, public health, science, technology, math, business, English, communications, and the arts, contact Lance Sumler at (504) 520-5240 or lsumler@xula.edu

About Curology

We believe in personal, effective skincare. That's why we work one-on-one with you to create a custom prescription formula— made to clear anything from acne and blackheads, to fine lines and wrinkles. Each member gets a free consultation with an expert dermatology provider, who creates a custom mix for your unique needs and ships it directly to your door. Your dermatology provider sticks by you to make sure your formula works — and can adapt it as your skincare goals change. Curology makes powerful prescription skincare accessible online without the cringe-worthy price tag. Your formula combines 3 research-backed ingredients that treat a range of skin concerns — so you can meet your skincare goals with one simple custom mix, and ditch complicated, pricey routines.

For additional information about Curology, please contact Amanda Reinstein at areinstein@behrmanpr.com