

## Jill Moffitt

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### PROFESSIONAL EXPERIENCE

**Grand River Solutions, Inc.** 2021-Present

**Senior Solutions Specialist**

Grand River Solutions works with higher education institutions and K-12 schools to develop effective, practical, and sustainable responses to equity issues including Title IX, Title VII, VAWA, and Clery compliance.

- Serves as an expert in the general areas of Title IX and student conduct processes, with a focus on institutional systems and structures and the associated implications on reporting and response processes.
- Conducts investigations of sexual harassment and assault, protected class-based discrimination, and retaliation claims involving faculty, staff, and students.
- Conducts investigations, serves as Hearing Officer.
- Partner or support organizations through program reviews including response to high-profile issues or public scrutiny.
- Develops policies and procedures specific to each institution, designed to meet the prevention, response, investigation and adjudication needs of the institution, bringing into balance each institution's unique values, mission and culture.

*University of North Carolina at Asheville* – Asheville, North Carolina

**Associate Vice Chancellor for Student Affairs**

**Title IX Administrator** 2012-2021

**Functional Area Expertise**

- Oversee and manage Parent Programs, New Student Orientation, Veterans Programs, Multicultural Student Programs, International Student Services, University Events, Fraternity and Sorority Life, Residential Education, Community Service and Community Engagement, Title IX, Conferences and Camps, Campus Ministries, Campus Recreation, Student Union, and Student Activities, Involvement and Leadership.
  - Plan, implement and assess all functional units in the Division of Student Affairs to ensure results-based decision making and resource allocation.
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### **Personnel Management & Supervision**

- Directly hire, train, supervise, and evaluate 20 divisional leaders and support the growth and advancement of all 85 divisional staff members.
- Develop, implement, and analyze competency assessments for 325 student employees.
- Develop, implement and analyze NASPA based competency assessments for all professionals who are actively engaged as candidates seeking employment in the Division of Student Affairs.
- Develop, implement, and evaluate a campus wide student development training program that ensures student employees are being trained consistently, accurately, and effectively across campus units.
- Responsible for student learning outcomes regarding multicultural competence, job skill development, and leadership development.

### **Budget & Resource Management**

- Plan and manage a 1.8-million-dollar budget.
- Allocate financial and human resources effectively, fairly, and consistently across areas of responsibility.
- Support the planning, implementation, and evaluation of divisional needs on a continual basis to ensure the survival of the division and the growth and success of students.
- Advocate for the Division of Student Affairs on various University initiatives to advance the goals, knowledge, values, and achievements of student affairs professionals and students.

### **Title IX, Sexual Health, Health & Wellness Management**

- Oversee the Hyannis House, a resource center for victims of sexual violence and a safe space for members of the LGBT community.
- Serve as the Title IX Administrator for the University.
- Deliver a comprehensive educational campaign to address sexual assault and sexual misconduct issues across the campus community on an annual basis.
- Develop and maintain strong connections and working relationships with greater Asheville community partners to create an effective Sexual Assault Response Team that includes local law enforcement, hospital personnel, victim advocacy, and the district attorney's office.
- Develop, implement, and educate the campus community on the procedures and protocols for the Protection of Minors on Campus.

## University Leadership

- Serve the University through work on the following committees: Master Planning, Campus Experience Committee, First Year Experience, Enrollment Management, University Planning Council, and Council for the Advancement of Professional Staff, and the QEP Committee for SACS accreditation.
- Represent the Division at collaborative initiatives and committees that advance the mission and vision of Student Affairs, such as the Diversity Action Council, Emerging Technology Committee, Master Planning, and Community and Civic Engagement.
- Develop and implement ongoing plans on behalf of the Division to reach enrollment and retention goals for current students and prospective students.
- Be a University Ambassador for the value of a liberal arts education through ongoing representation with orientation participants, new student socials, campus visitors, parents, Board of Trustees, the UNC System Board of Governors, alumni, advancement pursuits and the UNC System Office.
- Work collaboratively and comprehensively with the an integrated team of Health and Counseling, student conduct, Athletics, Disability Services, Housing, Facilities Operations, Emergency Management, Academic Advising, and Campus Police to ensure the safety and wellbeing of the campus community by responding to students in academic, physical and/or mental health crisis.
- Serve on the University's Behavior Intervention and Threat Assessment Team in tandem with Campus Police, Health and Counseling, and a case manager to discuss and implement appropriate interventions for reported student behaviors.
- Respond appropriately and effectively to all bias incidents on campus as a leader on the Bias Incident Response Team.
- Maintain knowledge and best practice in student affairs based on current trends and legal case studies in higher education.
- Assist with the development, implementation, and ongoing evaluation of conduct related policies and procedures to ensure the rights of complainants and respondents at all times.

## Director of Student Life – Division of Student Affairs 2010-2013

- Developed a strategic plan for the Department to ensure alignment of goal achievement with the Division of Student Affairs and the University of North Carolina Asheville.
- Provided leadership and guidance to the Student Activities Department to maximize goals, learning outcomes, and retention efforts.
- Provided co-curricular opportunities that enhance the campus experience and/or education of UNC Asheville students through programs targeted to increase

student awareness, knowledge, sense of belonging, social connections, civic engagement, leadership skills, and cultural competence.

- Managed a 74,000 square foot student union which includes a game room, a food court, a bookstore, an art gallery, a campus radio station, a bike shop, an environmental center, a copy center, the student mail room, a commuter lounge, large dance/conference space, offices, student organizations work space and gathering suite, meeting rooms, performance space, and a “bring-your-own-beverage stand” for student events and faculty lecture series.
- Managed all operations associated with the Student Union including scheduling, access, policy development, procedures, staffing, student and professional development, and participant satisfaction.
- Managed a half-a-million-dollar budget to address all needs of the department across programs and in line with all constituency desires.

**Director of Campus Recreation – Division of Student Affairs** 2008-2012

- Develop and continually evaluate the strategic direction of the Department to ensure alignment of goal achievement with the Division of Student Affairs and the University of North Carolina Asheville.
- Provide leadership and guidance to the Campus Recreation Department to maximize goals, learning outcomes, and retention efforts.
- Responsible for providing recreational opportunities to UNC Asheville students, faculty, staff, College for seniors, and Alumni.
- Responsible for a 3100 square foot health and fitness center which includes a pool, three multipurpose courts, three racquetball courts, weight room, indoor track, dance studio, three classrooms, an equipment room, laundry room, locker rooms, and two outdoor fields.
- Responsible for all operations associated with the Health and Fitness Center including scheduling, access, policy development, procedures, staffing, student and professional development, and participant satisfaction.
- Responsible for a half-a-million-dollar budget to address all needs of the department across programs and in line with all constituency desires.
- Responsible for the strategic development and planning of the Campus Recreation Department.
- Provide leadership and vision to the development of recreational and educational programming and opportunities for the UNC Asheville community.
- Direct supervision of four full time professional staff and two program coordinators.
- Create, develop, implement, and evaluate a comprehensive marketing plan that brands the department as a recognizable valued contributor to institutional mission.

- Create, develop, and implement a comprehensive assessment plan for all units of the Campus Recreation Department that demonstrate student learning through specified outcomes and goal achievement.
- Responsible for revenue generation through community memberships, corporate sponsorships, and development initiatives, such as endowments and fundraising events, which directly serves the needs of the students at UNC Asheville.
- Provide indirect supervision to over 100 student employees across facilities, fitness, intramural sports, outdoors, and sport club programs and operations.
- Work collaboratively and effectively with the Athletics Department and the Health and Wellness Academic Department to reach goals across all three units housed in a shared facility.
- Assist the Division of Student Affairs with divisional goals and assessment plans that enhance the student experience at UNC Asheville and demonstrate student learning and satisfaction with the collegiate experience.

### TEACHING EXPERIENCE

- *Sexual Assault on College Campuses* – General presentation to first year general education courses to educate students on consent, safety, and rights and responsibilities.
- *Personal Responsibility and Safety* – General Requirement for first year students – 2012-Present
- *Introduction to Recreation and Outdoor Studies* – Department of Health and Wellness – University of North Carolina at Asheville; Spring 2010
- *Social and Psychological Dimensions of Leisure and Recreation* – Department of Health and Wellness – University of North Carolina at Asheville; Spring 2010
- *Health and Wellness Promotion* – Department of Health and Wellness – University of North Carolina at Asheville; Fall 2009

### SELECTED FACILITY PROJECTS

- 2019: Highsmith Student Union Renovation Completed; Provided Principle Oversight on this \$11 million dollar renovation that will be featured in ACUI in April 2019.
- 2018: The Woods Residential Complex; Provided Support and Guidance on this \$15 million dollar facility to answer the student need for apartment style living on campus.
- 2014: Ponder Hall Residence Hall Complex; Provided Support and Guidance on this \$20 million dollar facility that is LEAD certified for sustainability.

- 2009: Sherrill Center Health and Wellness Center and Kimmel Arena; Provided Oversight and Guidance on this \$22 million dollar state allocated project.

### PROFESSIONAL AFFILIATIONS AND SERVICE

- Association of Title IX Administrators 2013-Present
- Association for Student Conduct Administration 2012-Present
- American Association of University Women 2012-Present
- Association of American Colleges and Universities 2011-Present
- College Student Educators International (ACPA) 2011-Present
- Student Affairs Administrators in Higher Education 2009-Present
- National Intramural and Recreational Sports Association 2001-2013

### POST GRADUATE CERTIFICATIONS

Title IX Investigator Training Level, 4 ATIXA	2018
Title IX Investigator Training Level, 3 ATIXA	2017
Title IX Investigator Training Level 2, ATIXA	2016
Title IX Coordinator Level 4 Training, ATIXA	2015
Title IX Investigator Training, ATIXA	2014
Manicur Symposium, NASPA	2014
Title IX Coordinator Certification	2013
Clery training, Margolis and Healy	2013
Women's Leadership Institute, ACUI	2012

### EDUCATION

<b>Doctor of Education</b>	University of Vermont
<b>Educational Leadership and Policy Studies, Higher Education</b>	February 2009
<i>Dissertation: Recreating Retention: Campus Recreation and Student Satisfaction</i>	
<b>Master of Science</b>	Ball State University
<b>Physical Education, Sport Administration</b>	July 2003
<i>Thesis: Campus Recreation Administrative Considerations for Recreational Day Camp Programming on College Campuses</i>	
<b>Bachelor of Science</b>	New Mexico State University
<b>Kinesiology</b>	July 2001