

Sales & Marketing Course Sequences

New First Time Freshman-SASO			
Freshman Semester 1		Freshman Semester 2	
ENGL 1000/ENGL 1010 (College Writing)	3	ENGL 1020 (Advance Rhetoric & Comps)	3
XCOR 1000	1	XCOR 1011/1012	3
Math 0990 (0 hours towards Cirriculum)	4	Math 1030I (Quantative Reasoning)	4
BSAD 1010 (Free Elective)	3	ACCT 1010	3
CPSC 1005(Free elective)	3	CRWT 1050(Creative Expressions)	3
Total Hours	14	Total Hours	16
Sophomore Semester 1		Sophomore Semester 2	
SMKT 2050	3	BSAD 2200	3
BSAD 2011	3	MGMT 2060	3
HIST/THEO/or PHIL	3	BSAD 2030	3
ACCT 2050	3	Concentration- SMKT 3500	3
ECON 2070	3	ECON 2080	3
		AFAM	3
Total Hours	15	Total Hours	18
Junior Semester 1		Junior Semester 2	
Concentration-SMKT 3530	3	Free Elective	3
Concentration-SMKT 3060	3	Concentration-SMKT 3350	3
BSAD 3055	3	Concentration-SMKT 3090 (Elective)	3
HIST/THEO/or PHIL	3	ECON 2020	3
ECON 2010 (Human Behavior)	3	BSAD 3195	3
Total Hours	15	Total Hours	15
Senior Semester 1		Senior Semester 2	
Scientific Reasoning	3	Concentration- SMKT 4000	3
XCOR 3010	3	HIST/THEO/or PHIL	3
Concentration-SMKT 3700	3	XCOR 3020	3
FINC 3050	3	BSAD 4000	3
Concentration- SMKT 3550/3600 (Electiv	3	Free Elective	3
Free Elective (1)	1	<u>Senior Comrehensive (SMKT 4999)</u>	0
Total Hours	16	Total Hours	15

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XCOR 1000	1	XCOR 1011/1012	3
Math 1030I (Quantative Reasoning)	4	HIST/THEO/ or PHIL	3
ACCT 1010	3	CPSC 1005(Free Elective)	3
CRWT 1050 (Creative Expressions)	3	ACCT 2050	3
Total Hours	14	Total Hours	15
Sophomore Semester 1		Sophomore Semester 2	
SMKT 2050	3	BSAD 2200	3
BSAD 2011	3	MGMT 2060	3
HIST/THEO/or PHIL	3	Free Elective	3
BSAD 2030	3	Concentration- SMKT 3500	3
ECON 2070	3	ECON 2080	3
Total Hours	15	Total Hours	15
Junior Semester 1		Junior Semester 2	
Concentration-SMKT 3530	3	Free Elective	3
Concentration-SMKT 3060	3	Concentration-SMKT 3350	3
BSAD 3055	3	Concentration-SMKT 3090 (Elective)	3
HIST/THEO/or PHIL	3	ECON 2020	3
ECON 2010 (Human Behavior)	3	BSAD 3195	3
Total Hours	15	Total Hours	15
Senior Semester 1		Senior Semester 2	
Scientific Reasoning	3	Concentration- SMKT 4000	3
XCOR 3010	3	AFAM	3
Concentration-SMKT 3700	3	XCOR 3020	3
FINC 3050	3	BSAD 4000	3
Concentration- SMKT 3550/3600 (Electiv	3	Free Elective	3
Free Elective (1)	1	<u>Senior Comrehensive (SMKT 4999)</u>	0
Total Hours	16	Total Hours	15

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