



**XAVIER**  
UNIVERSITY of LOUISIANA

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## **Xavier University of Louisiana Welcomes a New Assistant Vice President of Enrollment Management**

*New Orleans* – Jazmane Brown, who presently serves as the Senior Enrollment Advisor for EnrollmentFuel, will become Xavier University of Louisiana’s next Assistant Vice President of Enrollment Management and Director of Admissions.

"I am pleased to welcome Ms. Brown into the Xavier family and look forward to her visionary leadership in bringing talented students to Xavier," said Xavier University of Louisiana President Reynold Verret. "It is our mission to cultivate students from diverse backgrounds that will go on to build the educated global society that Mother Katharine Drexel envisioned."

Xavier University Vice President of Enrollment Management Keyana Scales adds, "The addition of Ms. Brown to our enrollment team strengthens our outreach efforts to key communities of meritorious students seeking to discover their excellence at Xavier University."

Previously, Brown served in a variety of roles including Director of Admission for Queens University of Charlotte, and as Senior Associate Director of undergraduate recruitment at the University of Miami. Prior to her tenure at EnrollmentFuel, Ms. Brown also served at Emory University and The George Washington University on their admissions process initiatives.

Throughout her work in university enrollment management and recruitment, Brown has applied a people-focused approach in aligning passionate individuals with purposeful projects, connecting students to innovative avenues of learning that help them reach their fullest potential, and meeting the needs of deserving individuals seeking to further their academic journey.

"I am thrilled to join the Enrollment Management team at XULA, working directly with Admissions. Combining my passion for service and people, my goal is to align enrollment initiatives with the mission of the university through a team-based, life-learner approach," Brown said. Adding, "Xavier offers a rich history, tremendous resources, and a staff who is willing to be on the frontline for students. The university's desire to enhance the student experience while

promoting service within a global society resonates with my own values. I look forward to collaborating with the team by taking on a data-driven, goal-oriented and fun approach.”

Brown looks forward to the next stage of her career at Xavier University of Louisiana, the nation’s only Black, Catholic HBCU. Her objectives include establishing an effective recruitment program designed to attract and retain a diverse pool of freshmen and transfer students, and supporting students on their academic journey towards their educational goals.

The search committee comprised a group of the Xavier administration and faculty, chaired by Vice President Scales. She stated, “The members of the committee and I were impressed both by Ms. Brown’s qualifications, and by her dedication to advancing a high-quality, inclusive learning community at Xavier University.”

Jazmane Brown will officially join Xavier in her new role on July 9<sup>th</sup>, 2018.

### **About Xavier University of Louisiana**

Xavier was recently ranked as the nation’s #2 HBCU (Historically Black Colleges and Universities) by [College Consensus](#), a unique college ratings website that aggregates publisher rankings and student reviews, in its newly released publication, [Best HBCUs for 2018](#). Xavier was also among the four colleges selected by Beyonce and her [BeyGood Foundation](#) as the recipient of a Homecoming Scholars Scholarship Award announced after her much lauded performance at Coachella.

That’s just the latest in national accolades Xavier has received as one of the best universities in the country. Most notably, XULA is ranked as the best value among southern regional colleges and universities in the 2018 edition of “Best Colleges” by the *U.S. News Media Group*. Xavier also ranked No.1 in its grouping, heading the list of only 15 schools that qualified for the Southern Region category listed under “Great Schools, Great Prices.”

At Xavier *eXcellence awaits yoU*. For more information about Xavier University of Louisiana visit us online at [www.xula.edu](http://www.xula.edu) or follow us on Facebook, YouTube, or Twitter @XULA1925. Take a moment to learn more about how Xavier is preparing students for the future at <https://www.youtube.com/watch?v=sD4mb-jYZC8>.

To book interviews about our recent accomplishments and or to speak with our experts in the field of pharmacy, education, premed, public health, science, technology, math, business, English, communications and the arts, contact Diana Hernandez at (504) 520-5120 or [dhernan1@xula.edu](mailto:dhernan1@xula.edu).



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