



XAVIER
UNIVERSITY *of* LOUISIANA

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Xavier Announces New Certificate Program in Health Communication

New Orleans LA – Xavier University of Louisiana’s Center for Continuing Studies and Distance Learning has announced a new certificate program in health communication.

The new program, which is designed to help prepare adult learners for careers in which they communicate promotional health information, such as in public health campaigns, health education, and between doctor and patients about medical treatment, healthy lifestyle choices, disease prevention, and other related health topics, requires 12 hours of course credit for completion. The cost is only \$267 per credit hour.

Health communication is crucial to the remediation of chronic health care concerns. In order to design and initiate an effective public health plan for any municipality, hospital, or health care provider, health communication must be pivotal to its administration and maintenance.

“A certificate in health communication will help new graduates in health related fields better prepare to meet the diverse needs of their populations, as well as to expand the capacity of professionals currently in the healthcare industry,” said Dr. Kimberly Chandler, an assistant professor of communication studies at Xavier. “From helping patients navigate confusing processes to assisting institutions in creating more effective systems, the knowledge gained through courses in the program will offer value added skills, allowing practitioners to effectively respond to the fast paced and ever changing landscape of health care in the United States.”

“Health communication focuses on more than spreading information. It is the critical component needed to strengthen the link between patients, people, and positive health outcomes,” she said.

Scheduling is flexible. Students who begin the program during Xavier’s Summer Session I – which starts May 23 – could complete all of the certificate requirements by December. Another session will begin in the 2018 spring semester.

For more information on the certificate program in health communications or to apply for admission, visit www.xula.edu.ccsde or call (504) 720-7669.



**EXCITING NEW
CAREER OPPORTUNITY.**

Certificate in Health Communication

A career in health communication will prepare students to help others understand more about medical treatment, healthy lifestyle choices, disease prevention, and more. The primary focus of the certificate in health communication is spreading information to the public that can have an overall impact on the health and well-being of the population.

Cost \$267.00
per credit hour

Communication Studies

Required Courses (3 hrs):

CMST 1080: Health Communication

Elective Courses (3 hrs):

CMST 1400: Interpersonal Communication

CMST 1500: Intercultural Communication

CMST 3030: Race, Culture, and Comm.

CMST 3040: Small Group Communication

Public Health Sciences

Required Courses (3 hrs):

PHLT 1001: Introduction to Public Health

Elective Courses (3 hrs):

PHLT 2002: Health Prom. Program Plan.

PHLT 2004: Intro. to Environmental Health

PHLT 4003: Senior Seminar Case Studies

PHLT 4002: Intro. To Global Health

Contact Info

**Center for Continuing
Studies and Distance
Education**

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Learn More and Apply at xula.edu/ccsde