



XAVIER
UNIVERSITY *of* LOUISIANA

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Xavier Announces New Certificate Program in Entrepreneurship

New Orleans LA – Xavier University of Louisiana’s Center for Continuing Studies and Distance Learning has announced a new certificate program in entrepreneurship.

The program, which is designed to provide adult learners with the knowledge and necessary skills to operate a successful small business, requires 15 hours of course credit for completion. Four of the five courses are available online and the cost is only \$267 per credit hour.

In addition to an introduction to entrepreneurship, subjects to be covered during the program include principles of management, principles of marketing, organization and operation of a small business, and financial management.

“Individuals who take advantage of this certificate program will be able to acquire a theoretical and practical knowledge about entrepreneurship that aligns directly to their own existing or planned business,” said Mark Quinn, an assistant professor of business and the Endowed Chair of Entrepreneurship at Xavier. “In addition, they will be positioned to raise capital for an existing or start-up venture, and will meet professionals who can make the business happen.”

Scheduling is flexible. Students who begin the program during Xavier’s Summer Session I – which starts May 23 – could complete all of the certificate requirements by December. Another session will begin in the 2018 spring semester.

A high school diploma is generally required to participate in the program, although exceptions may be granted to individuals with extensive real-world experience.

For more information on the certificate program in entrepreneurship or to apply for admission, visit www.xula.edu/ccsde or call (504) 720-7669.

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