

CELEBRATE
100
YEARS OF
Excellence

XAVIER UNIVERSITY OF LOUISIANA
Centennial Gala

An evening of legacy, community, and transformation

Raising \$1 million for scholarships

Presented by
Ochsner Health

May 8, 2025 | Hyatt Regency
New Orleans, Louisiana



Press Forward. Fear Nothing.
1925 - 2025

Centennial Gala Co-chairs



CHRISTINA FRANCIS
President
Magic Johnson Enterprises



PETE NOVEMBER
Chief Executive Officer
Ochsner Health



A Century of Excellence

For 100 years, Xavier University of Louisiana has empowered students through education, breaking barriers, and creating opportunities. Founded by Saint Katharine Drexel and the Sisters of the Blessed Sacrament, Xavier remains a vital force in advancing social justice, equity, and educational access.

THE CENTENNIAL *Gala*

May 8, 2025 | Hyatt Regency
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This momentous event will be a night of reflection, celebration, and looking forward. Join us as we honor outstanding leaders, enjoy live entertainment, and raise critical funds to support need-and merit-based scholarships for future generations of Xavier students.



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1925 - 2025

Be a Part of
A
NIGHT
TO
REMEMBER

- 1,000+ guests in attendance, including community leaders and changemakers
- Exquisite dining, live entertainment, and unforgettable moments
- Leadership & Service Awards

YOUR IMPACT

Your support will help us raise **\$1 million** for scholarships, making Xavier's transformative education accessible to more students. With **94% of our students** relying on financial aid, you will play a critical role in shaping their futures.





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1925 – 2025

The Centennial Gala

Celebrating 100 Years of Excellence

SPONSORSHIP OPPORTUNITIES

CENTENNIAL SPONSOR: \$100,000 (3)

- Logo placement on all event materials, including invitations, banners, and the program booklet.
- 3 VIP tables (10 guests per).
- Co-Chairs Reception (10 guests per).
- Full-page ad in the program booklet
- Opportunity to speak at the event.
- Recognition in press materials.
- Social media, web, and email mentions before, during, and after event
- Recognition plaque presented during the event.

DIAMOND SPONSOR: \$50,000 (5)

- Logo placement on all event materials, including invitations, banners, and the program booklet.
- 2 VIP tables (10 guests per).
- Co-Chairs Reception (10 guests per).
- Half-page ad in the program booklet.
- Recognition in press materials.
- Social media, web, and email mentions before, during, and after event.

GOLD SPONSOR: \$25,000 (10)

- Logo placement on all event materials, including invitations, banners, and the program booklet.
- 1 VIP table (10 guests per).
- Co-Chairs Reception (10 guests per).
- Quarter-page ad in the program booklet
- Social media, web, and email mentions before, during, and after event.

LEGACY SPONSOR: \$10,000 (20)

- Logo placement on all event materials, including invitations, banners, and the program booklet.
- 1 standard table (10 guests per).
- Co-Chairs Reception (6 guests per).
- Social media, web, and email mentions before, during, and after event.

TABLE SPONSOR: \$5,000 (40)

- Reserved table for 10 guests.
- Co-Chairs Reception (2 guests per).
- Recognition in the program booklet.
- Social media, web, and email mentions before, during, and after event.



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The Centennial Gala Celebrating 100 Years of Excellence

Additional Sponsorship Opportunities

RECEPTION SPONSOR: \$15,000

- Logo placement throughout the reception area.
- Recognition in the program booklet, press materials, and social media.
- Opportunity to distribute promotional materials during the reception.

ENTERTAINMENT SPONSOR: \$10,000

- Logo placement on performance stage.
- Recognition during the entertainment segment.
- Recognition in the program booklet, press materials, and social media.

SILENT AUCTION SPONSOR: \$7,500

- Logo placement at the auction area.
- Recognition during the auction, as well as on the auction website.
- Recognition in the program booklet, press materials, and social media.

In-Kind Sponsorships

MEDIA PARTNER

- Logo placement on all promotional materials.
- Recognition in the program booklet.
- Social media mentions.
- 4 tickets to the Gala.

PRODUCT/SERVICE SPONSOR

- Logo placement on relevant event materials.
- Recognition in the program booklet.
- Social media mentions.
- 4 tickets to the Gala.



Join Us in Making History!

Your sponsorship will not only enhance a memorable evening but will change lives by funding scholarships for the next generation of Xavier scholars. We invite you to make a difference and stand with us as we celebrate 100 years of excellence.

For more information or to secure your sponsorship, please contact:
CORPORATE AND FOUNDATION RELATIONS
Xavier University of Louisiana
Phone: (504) 520-7575 | Phone: (504) 520-7575 | email: cfr@xula.edu

Xavier University of Louisiana Centennial Gala | May 8, 2025 | Hyatt Regency, New Orleans



Thank You!